



General Membership Meeting

Marriott Renaissance Orlando at Sea World, Orlando, Florida

Friday, January 24th, 2014

9:30am-10:30am

Minutes

Call to Order-9:22

Chair: President, Penny Ericksen

Establishment of a Quorum

Secretary, Gia Arvin

Approval of Consent Agenda

Chair, Penny Ericksen

Treasurer's Report

Treasurer, Anita Colletti

Presented and filed for Audit, Chapter is sound and the governing board approved the 2014 budget.

Standing Committees

Finance and Budget:

Treasurer, Anita Colletti

2014 proposed budget with amendments was approved by the governing board. She was happy to report we are financially sound. Treasurer Anita thanked all her committee members for their service!

National Focus:

Chair, Marie Avery

Chair Marie Avery thanked her committee of past State Presidents. 16 names were presented, and they identified 10 individuals and 3 alternates to pass forward to National. Chair, Marie Avery, will contact those people on the list. Chair, Marie Avery, asked her committee members to stand and be recognized.

Nominating:

Chair, Amy Worth-Paul

The committee reviewed the procedures for the nominating committee process and set the groundwork for the August meeting. The committee members were thanked, and asked to stand and be recognized.

Strategic Planning:

Chair, Brenda Ghibaudi

Robin McKeever reported. The committee reviewed the purpose and goals of the Council, also the National strategic framework. They are working on updates to the Strategic Plan that will be presented in August. All committee members were asked to stand and be recognized.

Special Committees, Steering Committees, and Task Forces**Audit:**

Chair, Robin McKeever

Chair was happy to report that all documentation was reviewed and there were no irregularities found. She asked her other committee members to stand and be recognized

Awards:

Chair, Cindy DeCoster

We went over 2014 awards criteria. 2013 and 2014 Awards committee met together. They want a member from each chapter to be on the committee, and they also reminded everyone that you may nominate a person from any local chapter for the awards. Chair, Cindy DeCoster, asked her committee to stand and be recognized.

Credentials:

Chair, Rory Dubin

20 people in attendance, and were able to fill all the needed volunteer slots for August. Also, reminded that they would like a member from each chapter on their committee. Chair, Rory Dubin, asked his committee members to stand and be recognized.

District Vice-Presidents:

Chair, Rosemary Mahoney

The DVP's were asked to stand and be recognized. Chair reported that they are communicating well and doing a great job. Each DVP introduced themselves and went over which chapters they cover. District conference dates will be on the website, so look for them. Attend another district's conference and use your own locally as a recruiting tool.

Governors:

Chair, Robin McKeever

During their time together, the Governor's reviewed the strategic framework, the annual business plan, and district conference dates. Each Governor reiterated their dedication to the

responsibilities and duties of their office and has already made contact with their District Vice Presidents. Chair asked our Governors to stand and be recognized.

Events Support:

Chair, Lisa Norton

Events support reviewed the mid-winter events and responsibilities and assigned volunteers. They went over the Annual Business Meeting agenda for August and discussed the trade booth table and reception. She recognized her vice chair, committee members, and first time attendees.

Forums

Local Chapter President & President-Elect:

Chair, Pamela Banks

She recognized her vice chair, and asked all Local Chapter Presidents and President-Elects to please stand and be recognized. We had a lot of fun! We went over how to properly introduce someone, annual reports and deadlines, membership contest from Jan 1st-March 31st and what their local chapter goals were as far as recruitment. If all chapters meet there goals, we will have 565 new members in 2014!

Effective Chapter Operations:

Chair, Lynne Rifkin

She recognized her vice chair and forum members to stand. They had a great group of diverse people in attendance, both new and seasoned members. We had a power point presentation that covered spelling out what acronyms stand for, no more alphabet soup. We also covered the new annual report, how to deliver successful programs and events to your chapters, 1-3-5 Vision brainstorming, and went over the membership contest tracking poster.

Professional Development:

Chair, Riva Wallace

She recognized their officer liaison, vice chair, and forum members. They presented on 4 paperless applications to use in your business.

Leadership Development:

Chair, Jean Floyd

Gina Blanco reported. She asked all the forum members and officer liaison to please stand and be recognized. We had a leadership panel discussing on what leadership means to them and influences in their leadership path. We also had a very fun skit about leadership.

Communications and Outreach:

Chair, Missi Howell

She asked her officer liaison, vice chair, and forum members to stand and be recognized. We delivered an interactive program on how to get your chapter recognized using press releases.

We went over how to write a press release and how to create a media campaign for your chapter.

State Orientation: Chair, Susan Bradley

She asked her officer liaison, vice chair, and forum members to stand and be recognized. We had a great interactive session that covered the history of Women's Council, chapter leadership structure, how to get members involved, online tools and resources, the annual report, and conflict resolution. We had an energetic group and had a successful orientation.

PMN Designee and candidate recognition Secretary, Gia Arvin

Recognition of State Chapter Strategic Vice President, Audrey Lackie
Business Partners and request to refer to them

New Business-None

Announcements-None

Meeting Adjourned at 10:11am President, Penny Ericksen

Respectfully Submitted by: 2014 Florida State Secretary, Gia Arvin

We Would Like to Thank Our 2014 Women's Council of REALTORS® Florida State Strategic Partners

Platinum:

HomeTeam Inspection Service, Two Men And A Truck, Wells Fargo Home Mortgage

Silver:

American Fidelity Title/Sweigart Law Group, Scott & Gia Arvin-Matchmaker Realty,
Bonita Springs - Estero Association of Realtors®, Women's Council of Realtors® Emerald Coast
Chapter,

HouseMaster Home Inspection, Hughes-Arrow Exterminators/Nader's Pest Raider's,
Tony & Nancy Macaluso-Portside Properties, Women's Council of Realtors® Naples-on-the Gulf
Chapter,

SWF Home Inspections, MoneyCorp Inc.

Bronze:

Women Council of Realtors® Bonita Springs/Estero Chapter, Anita Colletti- John R. Wood SW FL
Properties,

Jean Floyd-Keller Williams Realty, Dennis Giannetti-Ninja Selling Instructor/Go-Giver Coach,
Russell-Hampton Company, Women's Council of Realtors® Jacksonville Chapter,
Audrey Lackie/Millie Kanyar- The Legends of Real Estate East Coast, Linda Thomas-Allstate Insurance,
Third Federal Savings & Loan, Marie Avery-RE/MAX Alliance Group,
Ric & Honora Giumenta- Giumenta School of Real Estate