



2018 Professional Development Committee

Chair: Teresa Cole - Volusia Area

Vice Chair: Alicia Quick - Jupiter, Tequesta, Home Sound

Line Officer Liaison: Amy Snook - Greater Palm Beach

Members:

Gwen Davis- Gideon - Naples

Susan Hubly - Naples

Lisa Andrews - Jacksonville

Lynda Austin - Brevard

Jean McGrath - Cape Coral

Yolanda Salas - Pensacola

Carol Zingone - Jacksonville

Jennifer Alsbrooks - West Volusia

Purpose:

To deliver personal and business value to members at all levels of the Council. To ensure Women's Council programs and information services are relevant, time and the highest standards, addressing current and emerging real estate trends and needs.

Specific Goals for 2018:

- Reinforce the value of maintaining the highest ethical standards in all aspects of professional life including Social Media.
- Exude member professionalism that reflects the high standards of the Council.
- Demonstrate the importance of involvement on local, state and national levels of Council, Association or community to grow a member's business.
- Share the diversity of the Council members in experience, expertise perspective and how each is a developmental learning advantage.
- Create opportunities for members to benefit from mentoring each other, one of the distinct values of the Women's Council experience.
- Provide opportunities for members to exchange ideas and build relationships.