



## **2017 Communications and Outreach Steering Committee**

Chair: Heather Swanson - Gainesville

Vice Chair: Susan Hubly - Naples On The Gulf

Line Officer Liaison: Andrew Bell - Jacksonville

### **Members:**

Alfredda Smith-Odato - Sarasota

Marlene Llamas-Leon - Miami-Dade

Susan Hubly - Naples On The Gulf

Francescha Swierz - Jacksonville

Jean Vogel - Fort Myers

Robyn Stahl - Daytona Beach

April Gayle Gausman - Tampa

Linda Sampieri - Orlando

Lisa Peterson -Flagler

Janelle Dowley - Greater Palm Beach

Wanda McReynolds - Jacksonville

### **Purpose:**

To define, develop and promote a social media campaign and local press campaign for local Women's Council of Realtors Chapters to grow membership involvement and awareness. To teach Chapters how to effectively partner with local Realtor Associations and other professional organizations in their area to foster additional education/networking opportunities, and create value for their members.

### **Specific Goals for 2017:**

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